



crayons to
classrooms

Impact Report 2024-25





New Leadership, Same Mission

As someone who's been a part of Crayons to Classrooms' mission since 2020, I've seen firsthand how deeply our work matters—to teachers walking through our doors and to the students who benefit from having the tools they need to succeed.

Our founder, Steve Rubenstein, retired in June 2025 after 17 years of incredible leadership. His heart for education and strategic vision built this organization from the ground up, transforming it into a trusted resource for thousands of teachers across the Miami Valley. I'm grateful for the foundation he laid and the impact he made—and I'm excited to carry that legacy forward.

Now more than ever, students and teachers need strong support systems. As we look ahead, I'm committed to growing our reach, deepening our impact, and continuing to serve with heart, purpose, and community at the center of it all.

With gratitude,

Amy Kopp

Executive Director
Crayons to Classrooms



\$40.9 Million Worth of Free School Supplies Put Into Classrooms Since 2009

Every notebook, pencil, marker, and backpack tells a story. Behind the \$40.9 million in free school supplies are countless moments where a student had the tools to learn, a teacher felt supported, and a classroom was equipped for success. Each marker uncapped, notebook filled, and backpack zipped reflects the generosity of our donors, partners, and volunteers who make this impact possible.



By the Numbers: Our Reach in 2024-25

143
schools

2,327
teachers

52,635
students

Last school year, we welcomed teachers from **130** schools and **13** childcare centers across the Miami Valley. Eligible teachers can shop at our Resource Center once per semester—resulting in **3,777** total shopping visits during the year.

On average, each visit saved a teacher **\$678** in classroom expenses. For those who take advantage of every available resource, that value can exceed **\$2,000** in supplies—directly supporting their students and classrooms.

\$2.8 Million

distributed in supplies
during the year

Top Tools in Teachers' Hands



9,917
Crayons



7,051
Backpacks



7,014
Marker
packs



5,310
Colored
pencils



4,247
70 count
Notebooks



What Teachers Are Saying

85% of teachers

say that access to free school supplies increases the **variety and scope of projects** they can offer

"The ability to shop at Crayons to Classroom helps me to provide an enriching experience for my students. The supplies allow me to do more engaging activities with my students."

Mr. Lynch, Mann Elementary

91% of teachers

report supplies from our teacher resource center are important to their students' **class preparedness**

"Crayons to Classrooms allows me to obtain the supplies needed to keep my students engaged in learning and prepared by providing fun educational items as well as everyday supplies such as pencils and paper."

Ms. Wynn, Valerie Elementary

94% of teachers

share that they can create a more **equitable learning environment** because of Crayons to Classrooms

"Crayons to Classrooms donors touch more lives than they could ever know. This program has given all students the opportunity to have what they need for daily success."

Ms. Painter, River's Edge Montessori



Fueling the Mission, Together

Powered by Volunteers

Our work would not be possible without the dedication of our incredible volunteers. In the 2024–25 school year, **875 volunteers** gave a combined **10,621 hours** to help us serve teachers and students across the Miami Valley. From greeting educators and assisting them during their shopping visits, to creating Classroom Solutions projects, stocking shelves, organizing the warehouse, supporting data entry, and even lending a hand at off-site events—our volunteers keep every part of our mission moving forward. Their time, energy, and passion ensure that every teacher who walks through our doors leaves better equipped to inspire their students.

84
specialty
groups
875
total
volunteers
10,621
volunteer
hours



5 Hours = 1 Teacher Shop

Our **Volunteer to Shop** program allows community members to give time that turns directly into impact. Every **5 hours volunteered** provides a free shopping visit for a teacher. In 2024–25, **volunteers donated 950 hours** through this program—making it possible for **190 additional teachers** to receive the supplies their students needed to thrive.

It's a powerful way to give back—no donation required.

Click **[HERE](#)** for more information about our VTS program.



Become a Backpack Booster

Want to make a difference all year long? Join our Backpack Boosters—a special group of monthly givers committed to **supporting teachers and students every day**.

Your steady support helps Crayons to Classrooms provide essential supplies when they're needed most. As a Backpack Booster, you'll **fuel daily learning, provide peace of mind** to local educators, and **help us plan ahead** for even greater impact.

A small monthly gift.
A lasting boost for students in need.
Learn more or sign up [**HERE**](#).

Leave a Legacy of Learning

At Crayons to Classrooms, we believe that every child deserves the tools to learn, dream, and succeed. When you include a legacy gift in your estate plans, you're doing more than giving —**you're creating lasting change**.

A legacy gift will **help us grow, plan boldly**, and **continue supporting educators** for years to come. It's more than a donation—it's a legacy of learning, shared with every child who opens a notebook or picks up a pencil because of you.

To learn more about leaving a legacy gift, visit our [**website**](#).

When you give to Crayons to Classrooms, **94¢ of every dollar** fuels our programs, ensuring your generosity reaches the teachers and students who need it most.



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This impact report is an annual publication produced by Crayons to Classrooms. More information including financial reporting and board of directors can be found at [www.crayonstoclassrooms.org](#).

Platinum
Transparency
2024

Candid.